

PRODUCT DEVELOPMENT GUIDE

Your Beverage Concept, Developed to Perfection



From Concept to Shelf – Globally Ready

Whether you're a startup launching your first beverage or a global retailer expanding your brand line, we're ready to build with you.

NAM VIET GROUP

Nam Viet Group is one of Vietnam's leading beverage manufacturers and exporters, trusted by global partners across 200+ countries.

OEM - ODM

With over 15 years of experience in OEM, ODM, and private label production, we specialize in turning beverage concepts into scalable, shelf-ready products.

R & D

Our in-house R&D team, advanced production facilities, and world-class compliance expertise ensure every product meets the highest standards — from formulation to packaging and global export.

Beverage Categories We Specialize In Body Text

02

(use as bullet list + icon in design):



Aloe Vera Drinks



Fruit & Milk Powders



Low-Sugar Beverages

Fruit Juices
(mango, soursop,
guava, passion fruit)



Coconut Water
(pure, flavored, with pulp)



Functional &
Energy Beverages
(with vitamins, herbs, collagen)



Nata de
Coco Drinks



Each product can be customized by flavor, sweetness, functional ingredients, or regional taste preferences.

Flexible, Market-Ready Packaging

We offer a wide range of packaging formats to suit every channel — from retail shelves to e-commerce fulfillment.

Aluminum Cans

250ml , 330ml , 500ml ,
(Slim / Standard)



PET Bottles

250ml - 1,5ml (Custom
shapes , closures)



Glass Bottles

Premium look & feel



Sachet Stick Pack Pouches

5g - 25g (ideal for
powdered drinks)



Custom packaging, multilingual labeling, and private mold development are available.



From Idea to Execution – Our 6-Step Process

We provide end-to-end support to transform your concept into a global-ready product

Project Briefing	Understand your market, goals, and product idea
R&D & Custom Formulation	Develop or refine flavor, function, and ingredients
Sampling & Feedback	Taste, test, and optimize with your input
Final Formula Approval	Lock in specs and begin regulatory prep
Label & Packaging Design	Compliant, visually impactful designs
Mass Production & Export	Efficient, scalable, and globally compliant

Average lead time: 20–30 working days after final approval.

Certified for Global

Factory Certifications



Product Certifications



Ethical & Social Audits



Labeling & Regulatory Support

We assist with multilingual labels, nutritional panels, QR code, barcode, and export registration (FDA, SFDA, EFSA, etc.)

Our production system meets and exceeds international safety, quality, and sustainability standards.

Partners Who Grow with Us



We're ready to make your beverage brand the next success story.



NAM VIET GROUP

Let's Build Something Global — Together



development@namvietgr.com



+84 933 678 357



www.namvietgr.com



Ready to bring your product to life?

