

PRODUCT DEVELOPMENT GUIDE

Your Beverage Concept, Developed to Perfection





From Concept to Shelf - Globally Ready

Whether you're a startup launching your first beverage or a global retailer expanding your brand line, we're ready to build with you.

NAM VIET GROUP

Nam Viet Group is one of Vietnam's leading beverage manufacturers and exporters, trusted by global partners across 200+ countries.

OEM - ODM

With over 15 years of experience in OEM, ODM, and private label production, we specialize in turning beverage concepts into scalable, shelf-ready products.

R&D

Our in-house R&D team, advanced production facilities, and world-class compliance expertise ensure every product meets the highest standards — from formulation to packaging and global export.

Beverage Categories We Specialize In Body Text

02

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Flexible, Market-Ready Packaging

We offer a wide range of packaging formats to suit every channel — from retail shelves to e-commerce fulfillment.



Custom packaging, multilingual labeling, and private mold development are available.

From Idea to Execution - Our 6-Step Process

We provide end-to-end support to transform your concept into a global-ready product	
Project Briefing	Understand your market, goals, and product idea
R&D & Custom Formulation	Develop or refine flavor, function, and ingredients
Sampling & Feedback	Taste, test, and optimize with your input
Final Formula Approval	Lock in specs and begin regulatory prep
Label & Packaging Design	Compliant, visually impactful designs
Mass Production & Export	Efficient, scalable, and globally compliant



Certified for Global

Factory Certifications









Product Certifications









Ethical & Social Audits





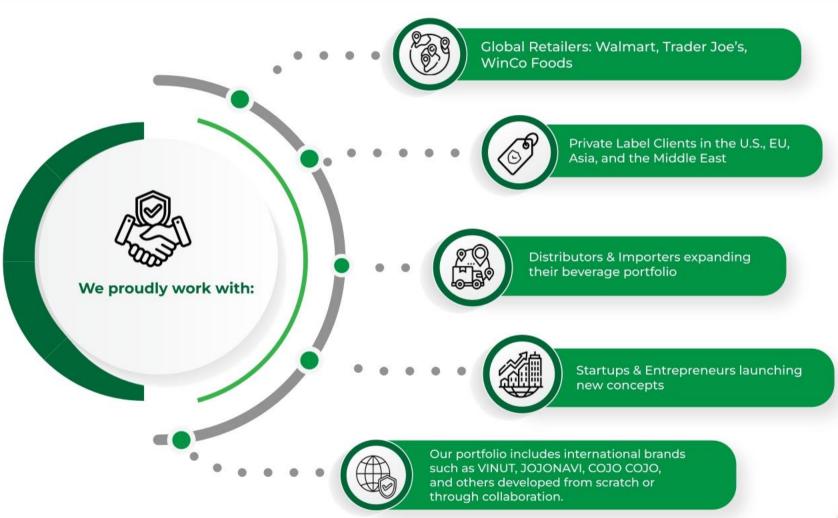


Labeling & Regulatory Support

We assist with multilingual labels, nutritional panels, QR code, barcode, and export registration (FDA, SFDA, EFSA, etc.)

Our production system meets and exceeds international safety, quality, and sustainability standards.

Partners Who Grow with Us





Let's Build Something Global — Together



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Ready to bring your product to life?